

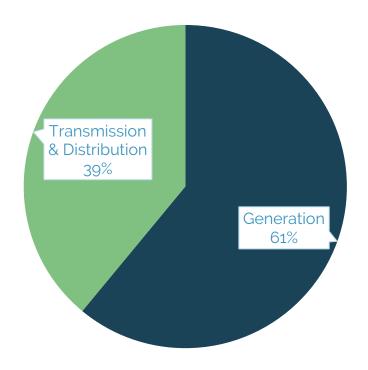
Have you ever examined your electricity bill?

Supplier (DIRECT ENERGY CITY OF SOMERVILLE)		
Meter 7131539		
Generation Service Charge	311 kWh X .10519	\$32.7
Subtotal Supplier Services		\$32.7
Delivery		
(Rate A1 R1 RESIDENTIAL) (Prorated)		
Meter 7131539		
Customer Charge		\$7.0
Distribution Charge	311 kWh X .07048	\$21.9
Transition Charge	311 kWh X00158	-\$0.4
Transmission Charge	311 kWh X .04132	\$12.8
Revenue Decoupling Charge	311 kWh X .00277	\$0.8
Distributed Solar Charge	311 kWh X .00270	\$0.8
Renewable Energy Charge	311 kWh X .00051	\$0.1
Energy Efficiency	311 kWh X .01714	\$5.3
Subtotal Delivery Services		\$48.4
Total Cost of Electricity		\$81.1

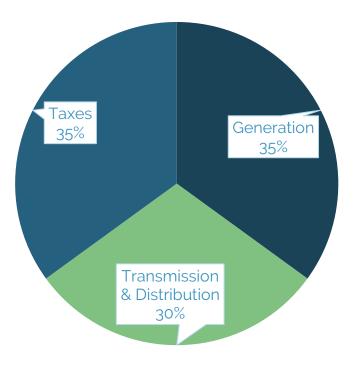


We pay a surprising amount for transmission and distribution!

Average USA bill



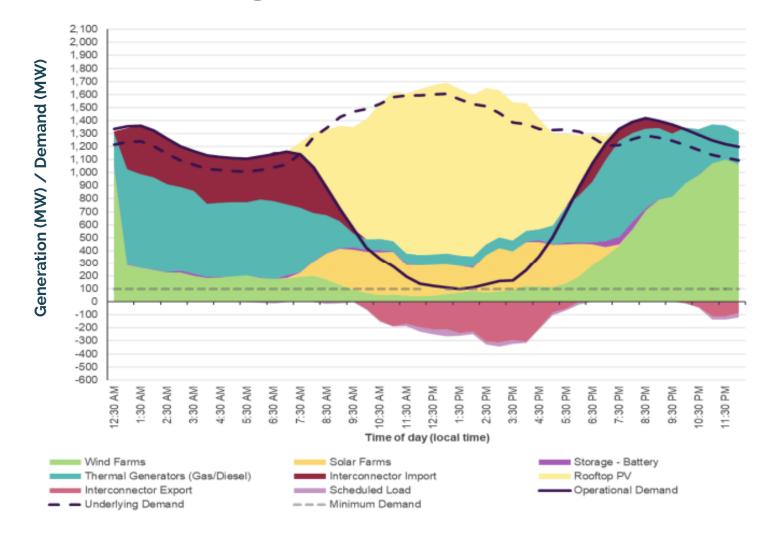
Average European bill







South Australia exports solar to its neighbors at noon





1 in 3 homes in Australia have rooftop solar



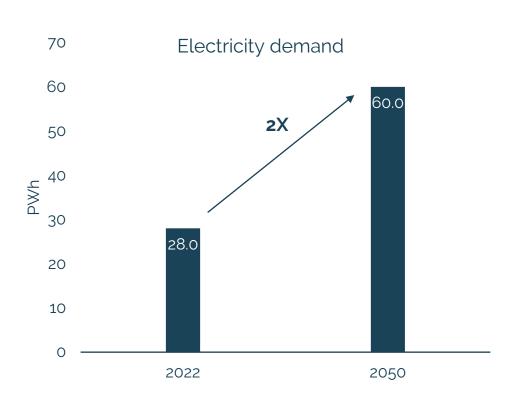


Despite excess solar – 80,000 people had no power during a storm

400MW of rooftop solar was shut off to prevent "solarspills"



Electricity demand is expected to double from 2022 to 2050...



...which is the equivalent of adding another USA and EU at their current rates.





Meeting this growing demand requires a two-pronged approach



Building more generation, storage transmission and distribution capacity

Maximizing use of existing infrastructure



\$4.8T annually to support net zero goals; of which **\$600B** needs to be invested annually in power grids by 2030

Investing in grid resilience through prosumer-led grid optimization and integration technologies



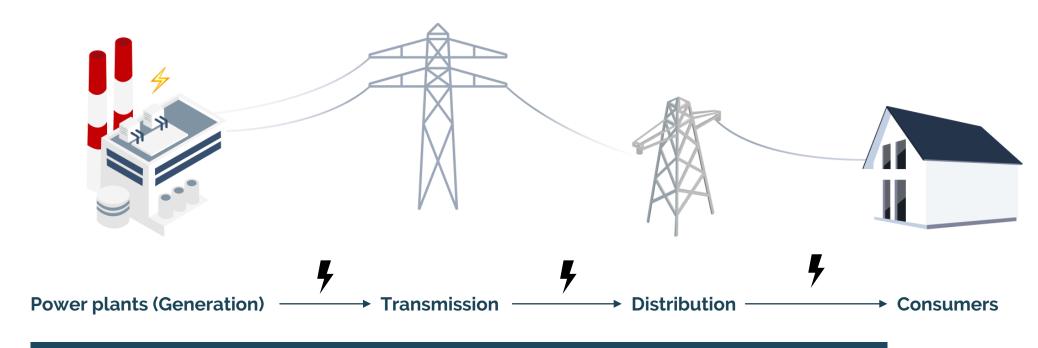
This is influenced mostly through policy and capital from large infrastructure investors

This is where innovation and Venture Capital will play a role





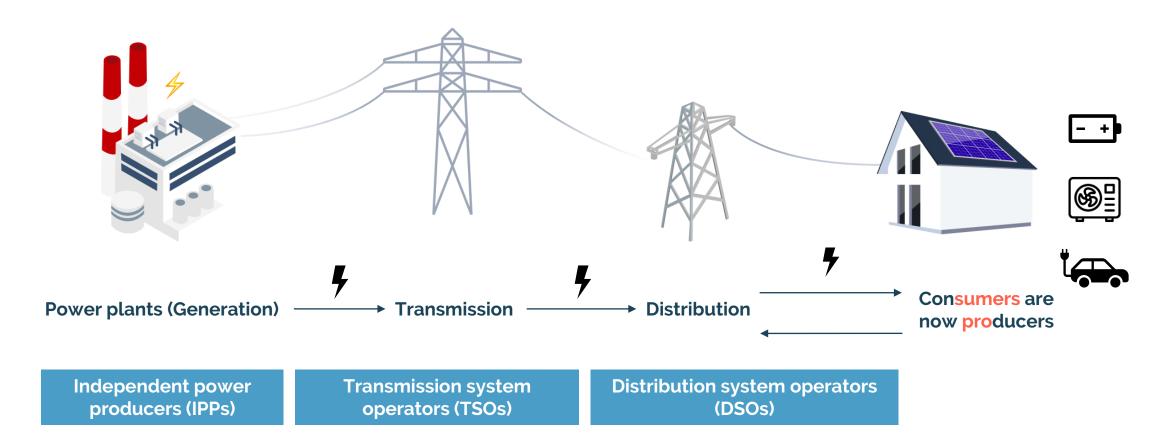
Traditional electricity markets were designed to be unidirectional



Vertically integrated utilities



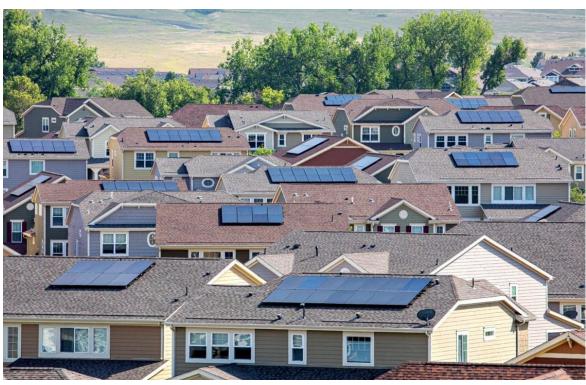
Electricity markets are opening up to competition – creating prosumers



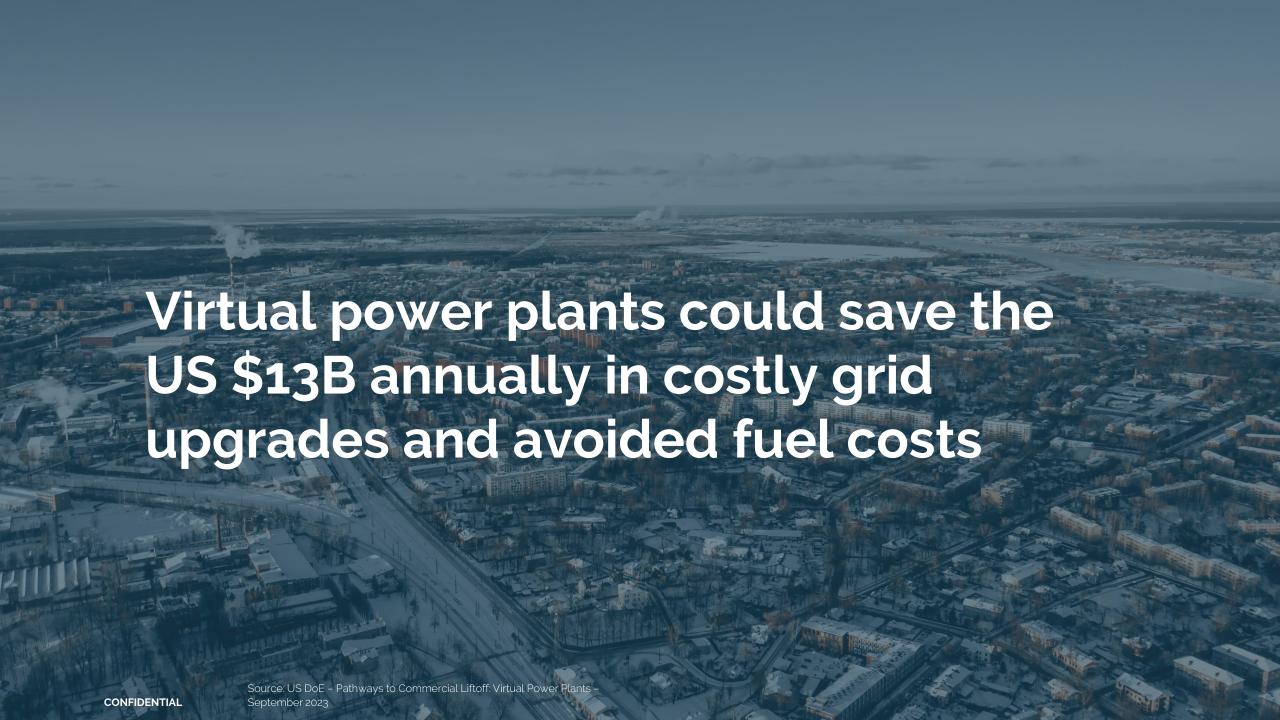


From a few large power plants to millions of tiny power houses











Prosumerism presents a fantastic opportunity

To stagger or defer costly grid upgrades

To create a more stable and reliable grid

To promote a cleaner, more affordable energy future!



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